

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) MIKE O'BRIEN 4 CONGR

Product MIKE OBRIEN 4 CONGRE

Estimate# 540

Buyer BARB ABAR

Phone#

Fax#

Agency ( ) ABAR HUTTON MEDIA

6190 GROVEDALE CT, S#200

ALEXANDRIA, VA 22310

Agency C/P1/P2/E //540

Flight Dates 10/15/2012 - 10/17/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

MIKE O'BRIEN FOR CONGRESS SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-W	5A-6A		:30	\$150.00	10/15-10/17	3	1	3	\$450.00	
		Buyline Comment: 5A NEWS										
	2	M-W	10A-11A		:30	\$200.00	10/15-10/17	3	1	3	\$600.00	
		Buyline Comment: TODAY 2										
	3	TU	12P-1P		:30	\$225.00	10/16-10/16	1	1	1	\$225.00	
		Buyline Comment: NOON NEWS										

---REPORT TOTALS---

Report Totals: 7 / \$1,275.00

---SALES MONTHLY TOTALS---

Oct 12: 7 / \$1,275.00

Sales Totals: 7 / \$1,275.00

Station Totals: 7 / \$1,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$2,833	CATV	0%	WOOD	45%	WOTV	0%	WWMT	39%	WXMI	5%
		WXSP	0%	WZPX	0%	WZZM	9%				

Books null

Demos RA35+

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Advertiser	( ) MIKE O'BRIEN 4 CONGR		6190 GROVEDALE CT, S#200	Sales Office	( ) PHILADELPHIA
Product	MIKE OBRIEN 4 CONGRE		ALEXANDRIA, VA 22310	Salesperson	( ) IAN AMBRON
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Fax#					

--- CREDIT RISK ---  
CASH IN ADVANCE